



ACTHA Spring Conference & Trade Show

Saturday, March 20, 2010
Drury Lane in Oakbrook Terrace



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About ACTHA

Founded in 1982, ACTHA—the Association of Condominium, Townhouse & Homeowners Associations—helps community association members with education and networking through conferences, trade shows and seminars. We retain a lobbyist to advocate among lawmakers in Springfield and continually add to our library of valuable reference materials.

ACTHA is the authoritative, cost-effective choice for Illinois communities. Our practical assistance and proven tools can help your association function efficiently and effectively.

Join ACTHA—the organization that exclusively serves condo, townhouse & homeowner associations throughout Illinois!

What do attendees say about ACTHA Conferences?

“Question session MOST informational!” All the presentations were very useful and well organized” “Thank you for a profitable day”

Quick-Reference Guide

WHEN: Saturday, March 20, 2010
WHERE: Drury Lane, 100 Spring Lane, Oakbrook Terrace, 630-530-8300
TIME: 8 a.m.—3:15 p.m.

DIRECTIONS:

From north or south on Rt. 83: Exit at Roosevelt Rd./Butterfield Rd. East, follow signs to Drury Lane

From east or west Roosevelt Rd.: Exit Rt. 83 South, take the Roosevelt Rd./Butterfield Rd. East exit, follow signs to Drury Lane

From west on I-88: Exit at Midwest Rd., turn right. Proceed to Butterfield Rd. and turn right. Proceed to Drury Lane exit.

From downtown Chicago: Take the Eisenhower Expressway/I-290 West to I-88. Pay toll and exit at Cermak Rd. Proceed through the stoplight, heading north. Continue on Spring Rd. and make a soft right onto Drury Lane St. Drury Lane will be on your left at the end of the road.

From I-294: Exit I-88 west. Pay toll and exit at Cermak Rd. Proceed through the stoplight, heading north. Continue on Spring Rd. and make a soft right. Drury Lane will be on your left at the end of the road.

SCHEDULE OF EVENTS:

8:00 a.m.	Registration and Trade Show open (Trade Show open to general public at no charge)
9:00—10 a.m.	Choose from one of three seminars (see next page)
11:15 a.m.	Trade Show closes
11:15—12:15 p.m.	Choose from one of three seminars (see next page)
12:15 p.m.	Lunch
1:00—2 p.m.	Choose from one of three seminars (see next page)
2:05—2:25 p.m.	ACTHA Annual Meeting and Board Elections
2:30—3:15 p.m.	“Ask an Attorney” - general session

ACTHA'S TRADE SHOW IS OPEN TO THE GENERAL PUBLIC FROM 8—11:15 A.M.

This is a tremendous opportunity to bring your requests for proposals and conduct an initial “impression interview.” It's also an opportunity to get your questions answered: what questions do owners most frequently ask, what issues are most frequently discussed at board or committee meetings regarding landscaping, roofing, paving, management concerns and so forth. The Trade Show offers a unique opportunity to meet one-on-one with some of the most qualified and knowledgeable professionals in the industry.

EARLY-BIRD EXHIBITORS

(note: ACTHA 2010 Sponsors are boldfaced):

AAA Painting Contractors ^ ACR, Inc. ^ **Acres Group** ^ Adams Roofing ^ Advanced Property Specialists ^ All That Maintenance & Construction ^ All the Difference ^ Arrow Masonry & Exteriors ^ Association Advocates ^ Autumn Tree Care Experts ^ Bartlett Tree Experts ^ Bral Restoration ^ Caruso Management Group ^ CertaPro Painters ^ **Christos Painting & Decorating** ^ Cicero's Development Corp. ^ Clarke ^ Community Advantage ^ Community Association Banc ^ Coder Taylor ^ Condo CPA ^ CRC Concrete Raising of Illinois ^ CSR Roofing ^ Dickler Kahn Slowikowski & Zavell, Ltd. ^ DuBois Paving Co. ^ Exterior Construction Specialists ^ Frost Ruttenberg & Rothblatt ^ Harris ^ Holton Brothers ^ Illinois Retractable Screens ^ Inside Out Company ^ Keay & Costello ^ Keough & Moody ^ Kinsella Landscaping ^ Kipcon Great Lakes ^ Kovitz Shifrin Nesbit ^ Landscape Concepts Management ^ Maul Asphalt & Sealcoating ^ MDU Communications ^ MSI Painting Solutions ^ Park Management ^ Platinum Poolcare Aquatech ^ Professional Paving & Sealcoating ^ Property Specialists, Inc. ^ Renewal by Andersen ^ Reserve Advisors ^ Rosenthal Bros. ^ S & D Roofing ^ Sebert Landscaping ^ The Restoration Group ^ T-J's Seal Kare ^ Total Roofing ^ Tressler LLC ^ Universal Restoration Services ^ U. S. Bank ^ Waldman Engineering Consultants ^ Werk Management ^ Woodland Windows and Doors

(as of February 5)

ACTHA Spring Conference Program

9—10 a.m. Seminars

Seminar 1 – Going Green is About Saving Money It's also about the environment and being kind to the planet. This session will explore methods which will save money, conserve water and electricity, the use of landscaping and other features as components in the adoption of this strategy.

Presenters: Todd Walter of Reserve Advisors, John Porterfield of eZing, Inc. and Joseph Pizzuto of Landworks Ltd.

Seminar 2 – Non-Condo

Associations Non-condo properties face different concerns than their condo cousins due to the different physical characteristics and administration of those properties. This session will offer insight to solutions and present an update on the Homeowners Bill of Rights legislation under consideration.

Presenter: Charles VanderVennet of the Law Offices of Charles T. VanderVennet

Seminar 3 – Budgeting in Tough Economic Times

Included are the basics in preparing the budget-- what line items are needed, obtaining estimates, whether or not to use percentages to reflect inflation, and how to plan for unforeseen items such as delinquencies, loan repayments, emergency repairs/replacements, and more.

Presenter: Mike Roche of Eagle Rock Management

11:15—12:15 Seminars

Seminar 1—Insurance— What You Must Know The basics and risk management will be covered in this session including options in coverage and deductibles, what HO6's are, certificates, association and owner/resident coverage and how to manage your risk to control your premiums.

Presenter: Karyl Dicker Foray of Rosenthal Bros.

Seminar 2 - Management Options

Everything is on the table for you to choose the best option for your association's needs. Considered will be: self-management, professional management, outside or an association employed manager, part-time, fee based, or consultant. And how will each of these options be affected by the new property manager licensing act?

Presenter: William DeMille of Chicagoland Management & Realty

Session 3 – Buildings: Age Before Beauty

As a building ages, associations may need to decide where to put their dollars. In this economy, budgets are tight so maintaining the physical structure, its systems, and components must take precedent over a cosmetic facelift. You will learn how to use preventive maintenance and property inspections as tools to plan and prioritize your projects.

Presenters: Dan Baigelman of Full Circle Architects and Jack Mancione of Werk Management

1—2 p.m. Seminars

Seminar 1 – Collect Those Assessments

The current economy continues to result in foreclosures, short sales and sluggish non-distressed sales which affect the bottom line. Collection strategies to obtain needed income before a bank completes a foreclosure will be discussed including legal proceedings, evictions, and possession of the property.

Presenters: Donna Ciota of Wolin-Levin and David Hartwell of Penland and Hartwell

Seminar 2 – Selecting a Manager and Negotiating the Contract

Possibly your biggest challenge is figuring out how to choose a manager whether you are considering a change or converting from self-management to professional management. Learn the steps involved in assessing your needs, developing your specifications, selecting candidates to interview, and negotiating the contract.

Presenters: Mike Baum of Baum Property Services and Patrick Costello of Keay and Costello

Seminar 3—Bank Loans or Self-Financing

When your projects can't wait, it's time to consider your options in order to fund your cash flow needs. You need to ask *Who* will be your source, *What* documentation will you need, *How* to do it and don't forget repayment option considerations.

Presenters: Karen Corral of Harris and Jessica Peterson of Lieberman Management

ASK AN ATTORNEY!

ACTHA will conduct this popular program as a day-ending general session at the Spring Conference and Trade Show with attorney moderator Chuck VanderVennet and attorney panelists David Hartwell and Pat Costello

Interested in knowing more about each of the programs, speakers, times, exhibitors?

Visit ACTHA's web site: www.actha.org

ACTHA Spring Conference Registration Form

YES!! I want to register for the Conference and Trade Show on Saturday, March 20, 2010 at the Drury Lane in Oakbrook Terrace. Registration fee includes: seminars, light breakfast, lunch, Trade Show, and materials.

Fee Schedule: Member rate: \$45 or \$40 if sending 3 or more from the same association;
Non-member rate: \$120 per person

Name of Association: _____

Address: _____ City/Zip: _____

Phone #: _____ Email Address: _____

Name(s) of Individual(s) Attending (please print): _____

AMOUNT ENCLOSED: _____

Please make checks payable to ACTHA. Send to: 28 E. Jackson, Suite 910; Chicago, IL 60604
or you may register online using a credit card

*NOTE: Registration confirmations are not sent except upon request. No refunds are given after Friday, March 12.
Online registration is open until noon on Wednesday, March 17. There will be an additional charge of \$20 per person for anyone registering at the door. All other cancellations are subject to a 25% handling fee.*

Association Member Application

Association: _____

Address: _____ City: _____ Zip: _____

Phone: _____ Email: _____

Contact Name: _____

Please check: Condo Townhome Homeowner Master Coop

of Units: _____ Is your association self-managed?

If not, who is the management company? _____

Who referred you to ACTHA? _____

Please list current officers with name and address:

President: _____

Vice-President: _____

Treasurer: _____

Secretary: _____

With association membership, you receive three mailings (please circle names of those to receive mailings). All owners are considered members and may attend ACTHA programs at the member rate.

Less than 50 units: \$50 51-200 units: \$75 201+ units: \$100 Individual (non-voting): \$75

Enclosed is our check for membership in the amount of \$_____ and made payable to "ACTHA" or you may join online by going to www.actha.org and clicking on "Join Now" on the right sidebar.

Return to: 28 E. Jackson, #910, Chicago IL 60604