



<b>NEWSLETTER ADVERTISING RATES:</b> (Prices reflect discount when doing multiple month advertising)			
<b>Size of Ad</b>	<b>1x</b>	<b>3x</b>	<b>10x</b>
Full Page	\$ 295.00	\$ 800.00	\$ 2,510.00
Half Page	\$ 205.00	\$ 555.00	\$ 1,750.00
Quarter Page	\$ 155.00	\$ 420.00	\$ 1,325.00
Business Card	\$ 105.00	\$ 285.00	\$ 910.00

**Electronic format is preferred for all advertisements, except exclusive inserts.**

**Exclusive Insert:** In addition to regular advertising, ACTHA offers an exclusive insert in each newsletter for a flat rate of \$595. Exclusive insert advertising is available to ACTHA members only.

The Exclusive Insert rate includes postage/handling with a guaranteed mailing of 1,400+ and the flexibility of selecting targeted zip codes. Exclusive Inserts should be folded to fit a standard #10 envelope. There is an additional charge of \$30/hour if ACTHA folds the inserts.

<p><b>Please contact me about advertising:</b></p> <p><b>Name:</b> _____</p> <p><b>Company:</b> _____</p> <p><b>Phone:</b> _____</p> <p style="text-align: center;">Fax to ACTHA at: 312-939-7590 or email <a href="mailto:gael@actha.org">gael@actha.org</a></p>
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