



**Do you provide
services and products
to community associations?**

**Do you want to connect
with the decision-makers?**



Join ACTHA, the organization that exclusively serves condo, townhouse and homeowner associations throughout Illinois!



We're ACTHA

1,000 + members

And growing stronger!

ACTHA has two membership groups:
Community Association Members and
Commercial Members

**We cordially invite you to
become a Commercial Member.**

Through ACTHA you'll connect with:

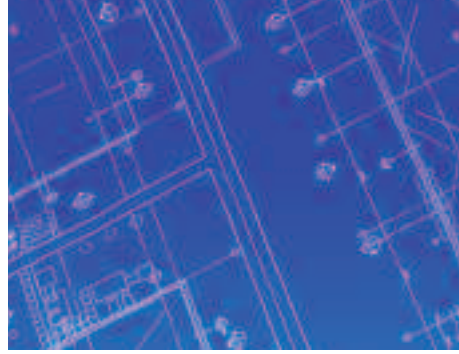
- > Community association board members
- > Influential community association committee members
- > Active and involved owners
- > Property managers who influence buying decisions
- > Other business service providers

You'll reach:

- > Small, medium and large associations
- > Self-managed communities
- > Communities using professional management

I have been in the industry for 20 years, including as a property manager. Now that I'm on the other side of the industry table, it's great to work with community associations of all sizes, letting them know there are good funding options for their projects. ACTHA encourages commercial members to speak at seminars and host events. It's an excellent way to build business relationships.

*Diana R. Larson, AMS, PCAM
Commercial Relationship Officer
Homeowner Association Banking Group
Harris N.A.*



ACTHA: A Powerful Tool for Business Development

Are your professional services or products constantly on the radar screens of community associations? Are you willing to lend your expertise to Illinois' leading organization of condominium, townhouse and homeowner associations?

Commercial members of ACTHA interact regularly with the leaders and members of community associations statewide. In this way, commercial members can listen to the needs of existing and prospective customers, develop better products and services to meet those needs, and build solid business relationships.

Become a Commercial Member in ACTHA and receive these great benefits and more:

- > Direct access to 1,000+ decision-makers in member community associations
- > The ability to target-market to a database of 8,000+ state-registered community associations
- > Listing on ACTHA's website with a link to your own site
- > FREE one-eighth page ad in the ACTHA newsletter upon joining the organization
- > Right to use the ACTHA logo on your website and printed materials
- > Listing in the Commercial Directory published annually
- > Discounted rates for sponsoring and displaying your products and services at ACTHA trade shows and seminars and for advertising in ACTHA publications
- > Legislative alerts including recently enacted laws and an analysis of any changes
- > A subscription to ACTHA's monthly newsletter
- > Enhanced visibility for your company when you elect to become a platinum or gold annual sponsor

You'll find ACTHA's community association members very approachable and eager to hear about your products and services. That's because ACTHA, founded in 1982 and growing rapidly, takes a very personal approach to serving its members.

In Illinois, ACTHA is an authoritative, cost-effective resource to community associations. Your expertise will be valued by our members, who are constantly seeking strategies to operate their associations more efficiently.

Networking

Property managers



www.actha.org

Sharing Your Expertise with ACTHA Members

Throughout the year, ACTHA offers commercial members numerous opportunities to showcase their products and services.

Speaking Opportunities

ACTHA's educational programs feature well-known speakers and instructors from the top echelons of the community association industry.

Faculty Opportunities

ACTHA's "Learn and Lead" certification program for involved community association members welcomes instructors who are knowledgeable in an array of disciplines.

Newsletter Articles

ACTHA accepts by-line articles on timely topics from its commercial members for publication in our monthly newsletters.

Trade Shows

At ACTHA's conferences, our commercial members can demonstrate their products and services to best advantage before a captive audience.

Networking Events

At formal and informal gatherings of our members, commercial members have the opportunity to talk about their capabilities, establish longstanding friendships and build a loyal following of customers.

Decision-makers

Prospective customers



Commercial Membership Application

Name of Company: _____

Address: _____

City: _____

Zip: _____

Daytime Phone: _____

Email: _____

Website: _____

Name of person to receive mailings: _____

Geographic area served: _____

List subject headings you wish your company listed under in Commercial Directory:

Please enclose a copy of the application and a check in the amount of \$225 made payable to:

ACTHA
28 East Jackson Blvd, Suite 910
Chicago, IL 60604

Visibility

Referrals



28 East Jackson, Suite 910
Chicago, IL 60604
www.actha.org

**Need more information? Curious if
ACTHA is right for your company?**

Please contact:
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