

ACTHA will host a South Expo on Saturday, September 25, 2010 at the Tinley Park Convention Center and a North Expo on Saturday, October 9, 2010 at the Lincolnshire Marriott. Both Expo's will feature a Trade Show from 8 a.m. – Noon, along with a NEW CONCEPT “*Interactive Demonstrations.*”

What is an “Interactive Demonstration?” Located immediately outside the trade show area, these presentations will allow participating exhibitors to provide hands-on demonstrations, highlight new products, and/or educate attendees on relevant topics to their business. ACTHA will publicize participants, their topics and the time they will be featured. *Limited opportunities* with demo times at 8:30, 9, 10:45 and 11:30.

What are the requirements for applying?

- Participating companies must be exhibiting at the Trade Show; if not already signed up, the Trade Show form and payment must accompany the *Interactive Demonstrations* request (note: there is no additional fee for conducting a demonstration.)
- A screen and electricity will be available but participants must provide their own laptop or projector.
- Presentations should be 15 to 20 minutes, including Q's & A's. This will be strictly monitored.
- Preference will be given to proposals that emphasize information and educational tips for board members and managers.

ACTHA is now accepting applications from its commercial members to conduct an “Interactive Demonstration”

Space is limited! To be considered, all applications need to be received by Monday, August 2, 2010. Applications should be emailed to gael@actha.org or faxed to 312-939-7590

******* *Interactive Demonstration REQUEST FORM* *******

Company: _____

Name: _____

Phone: _____ Email: _____

Demonstration Topic/Title: _____

- Attach to this form:
1. Summary Description (no more than 60 words)
 2. Outline
 3. Learning Objectives

Our location preference for conducting an “Interactive Demonstration” is for:

_____ Sept. 25th at Tinley Park _____ Oct. 9th at Lincolnshire _____ Either location

Will you need a screen and electricity: _____

_____ Our company is already signed up and paid for the Trade Show

_____ Our company needs to register and pay for the Trade Show. This may be done online with a credit card. Go to www.actha.org and click on “For Vendors” to the right and then on “2010 Promotional Opportunities” or you may request the brochure by emailing gael@actha.org. If you have questions, call Gael at 312-987-1906