



# 2018 COMMERCIAL ORDER FORM

**OUR MISSION:** *To provide information and education to boards, owners and professionals involved with community associations and to help their organizations run more effectively and efficiently*

**COMPANY INFORMATION** (Please type or print legibly. Form must be fully completed.) Apply online at [www.actha.org](http://www.actha.org).

Primary Contact		Company Name	
Address		City	State Zip
Phone	Email Address	Website	
Additional Member Name (if applicable)		Email Address	
Additional Member Name (if applicable)		Email Address	
Products/Services Offered			
How did you hear about ACTHA			

**PAYMENT INFORMATION**     Check (made payable to ACTHA)     Credit Card

Credit Card Number	Expiration Date	Security Code
Credit Card Holder Name	Billing Address	Card Holder Signature

**MEMBERSHIP/SPONSORSHIP/ADVERTISING OPPORTUNITIES** Make your selection below. See reverse side for sponsorship benefits.

Membership/Sponsorship	Total	Advertising	Total
<input type="checkbox"/> Commercial Membership (Jan. 1–Dec. 31) \$345	\$ _____	Monthly Print Newsletter (per issue, black and white, no bleeds)	
		<input type="checkbox"/> Full page insert (8.5" x 11")	\$500 \$ _____
Full Year Strategic Partnership (includes membership)		<input type="checkbox"/> Full page (7.5" x 10")	\$350 \$ _____
<input type="checkbox"/> Double Diamond \$7,500	\$ _____	<input type="checkbox"/> Half page (7.5" x 4.75")	\$260 \$ _____
<input type="checkbox"/> Diamond \$5,000	\$ _____	<input type="checkbox"/> Quarter page (3.5" x 4.75")	\$210 \$ _____
<input type="checkbox"/> Sapphire \$3,750	\$ _____	<input type="checkbox"/> Business card (3.5" x 2.25")	\$155 \$ _____
<input type="checkbox"/> Emerald \$2,500	\$ _____	Website (350 px wide x 150 px high)	
<input type="checkbox"/> Ruby \$1,250	\$ _____	<input type="checkbox"/> Six months	\$500 \$ _____
2018 Spring Conference Sponsorship		<input type="checkbox"/> Three months	\$250 \$ _____
<input type="checkbox"/> Gold \$2,295	\$ _____	Annual Print Directory (black and white, no bleeds)	
<input type="checkbox"/> Silver \$1,895	\$ _____	<input type="checkbox"/> Inside front cover (7.5" x 10")	\$600 \$ _____
<input type="checkbox"/> Bronze \$1,250	\$ _____	<input type="checkbox"/> Inside back cover (7.5" x 10")	\$600 \$ _____
2018 City Conference Sponsorship		<input type="checkbox"/> Full page (7.5" x 10")	\$500 \$ _____
<input type="checkbox"/> Gold \$2,295	\$ _____	<input type="checkbox"/> Half page (7.5" x 4.75")	\$250 \$ _____
<input type="checkbox"/> Silver \$1,895	\$ _____	<input type="checkbox"/> Quarter page (3.5" x 4.75")	\$125 \$ _____
<input type="checkbox"/> Bronze \$1,250	\$ _____	<b>Sub-Total Advertising</b>	<b>\$ _____</b>
2018 Fall Conference Sponsorship		<b>TOTAL DUE</b>	<b>\$ _____</b>
<input type="checkbox"/> Gold \$2,295	\$ _____	Mail to: Big Buzz Idea Group, ATTN: ACTHA	
<input type="checkbox"/> Silver \$1,895	\$ _____	4055 W. Peterson Ave., Suite 105, Chicago, IL 60646	
<input type="checkbox"/> Bronze \$1,250	\$ _____	or email to <a href="mailto:Melissa@bigbuzzideagroup.com">Melissa@bigbuzzideagroup.com</a>	
<b>Sub-Total Membership and / or Sponsorship</b>	<b>\$ _____</b>		



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## PARTNERSHIP AND SPONSORSHIP BENEFITS

### YEAR-LONG STRATEGIC PARTNERSHIP (Full year membership included with all Strategic Partnerships)

	<b>Double Diamond \$7,500</b>	<b>Diamond \$5,000</b>	<b>Sapphire \$3,750</b>	<b>Emerald \$2,500</b>	<b>Ruby \$1,250</b>
Recognition on ACTHA website	Company logo large	Company logo medium	Company logo small	Company name with hyperlink	Company name
Recognition in print and online directory	Company logo and description	Company logo and description	Company logo	Company description	Company description
Recognition in ACTHA newsletter	Company logo—large; profile/feature in one newsletter	Company logo medium	Company logo small	Company name	Company name
Print Directory Advertising	Full page	Full page	Half page	Quarter page	Quarter page
2018 Event Sponsorship	Three Gold Sponsorships; Two minutes on-stage at one event	Two Gold Sponsorships	Two Silver Sponsorships	One Bronze Sponsorship	N/A

### EVENT SPONSORSHIP Spring Conference (April), City Conference (September), and Winter Conference (October). Open to members only.

<b>Gold \$2,295/per event</b>	<b>Silver \$1,895/per event</b>	<b>Bronze \$1,250/per event</b>
<ul style="list-style-type: none"> <li>Company logo (large, with hyperlink) on event website and in event-related materials</li> <li>Exhibitor space at the event</li> <li>PowerPoint scroll recognition during general session</li> <li>Includes up to five commercial member registrations</li> </ul>	<ul style="list-style-type: none"> <li>Company logo (small, with hyperlink) on event website and in event-related materials</li> <li>Exhibitor space at the event</li> <li>PowerPoint scroll recognition during general session</li> <li>Includes up to three commercial member registrations</li> </ul>	<ul style="list-style-type: none"> <li>Company name with hyperlink on event website and listed in event-related materials</li> <li>Exhibitor space at the event</li> <li>PowerPoint scroll recognition during general session</li> <li>Included up to two commercial member registrations</li> </ul>

#### GENERAL INFORMATION

- All orders are confirmed once payment is received in full.
- An invoice will be emailed to the primary contact upon receipt of order.
- Payment by the following:
  - Online at the ACTHA website through PayPal using a credit card or PayPal account
  - Phone by calling us at 312-987-1906 during regular business hours
  - Mail by submitting payment and completed order form to:
    - Big Buzz Idea Group
    - Attn: ACTHA
    - 4055 W. Peterson Ave., Suite 105
    - Chicago, IL 60646
  - Email to: [Melissa@bigbuzzideagroup.com](mailto:Melissa@bigbuzzideagroup.com)

Questions? Call our office or email us at [actha@actha.org](mailto:actha@actha.org).