



2019 COMMERCIAL ORDER FORM

OUR MISSION: *To provide information and education to boards, owners and professionals involved with community associations and to help their organizations run more effectively and efficiently*

COMPANY INFORMATION (Please type or print legibly. Form must be fully completed.) Apply online at www.actha.org.

Primary Contact		Company Name	
Address		City	State Zip
Phone	Email Address (required)	Website	
Additional Member Name (if applicable)		Email Address (required)	
Additional Member Name (if applicable)		Email Address (required)	
Products/Services Offered			
How did you hear about ACTHA?			

PAYMENT INFORMATION Check (made payable to ACTHA, subject line: Name of Business/Organization) Credit Card

Credit Card Number	Expiration Date	Security Code
Credit Card Holder Name	Billing Address	Card Holder Signature

MEMBERSHIP/SPONSORSHIP/ADVERTISING OPPORTUNITIES Make your selection below. See reverse side for sponsorship benefits.

Membership/Sponsorship	Total	Advertising	Total
<input type="checkbox"/> Commercial Membership (Jan. 1–Dec. 31) \$345	\$ _____	Monthly Newsletter (per month)	
• Listing in commercial directory		<input type="checkbox"/> Large (672 x 480 px) _____ months x \$300	\$ _____
• Discounted exhibiting fees and ticket prices to ACTHA conferences		<input type="checkbox"/> Medium (336 x 432 px) _____ months x \$200	\$ _____
• Free monthly seminars		<input type="checkbox"/> Small (336 x 192 px) _____ months x \$100	\$ _____
• Contribute articles to monthly newsletter		Online Directory (ad runs for six months)	
Full Year Strategic Partnership (includes membership)		<input type="checkbox"/> Large Rectangle (336 x 280 px) \$400	\$ _____
<input type="checkbox"/> Double Diamond \$7,500	\$ _____	<input type="checkbox"/> Small Rectangle (180 x 150 px) \$200	\$ _____
<input type="checkbox"/> Diamond \$5,000	\$ _____		
<input type="checkbox"/> Sapphire \$3,750	\$ _____	Sub-Total Advertising	\$ _____
<input type="checkbox"/> Emerald \$2,500	\$ _____		
<input type="checkbox"/> Ruby \$1,250	\$ _____		
2019 Conference Sponsorship		TOTAL DUE	\$ _____
<input type="checkbox"/> Gold \$2,295	\$ _____		
<input type="checkbox"/> Silver \$1,895	\$ _____	Mail completed form and payment to:	
<input type="checkbox"/> Bronze \$1,295	\$ _____	Big Buzz Idea Group, ATTN: ACTHA	
2019 Seminar Sponsorship		4055 W. Peterson Ave., Suite 105	
_____ Seminars at \$500 each	\$ _____	Chicago, IL 60646	
		or email to Melissa@bigbuzzideagroup.com	
Sub-Total Membership and/or Sponsorship	\$ _____		



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PARTNERSHIP AND SPONSORSHIP BENEFITS

YEAR-LONG STRATEGIC PARTNERSHIP (Full year membership included with all Strategic Partnerships)

	Double Diamond \$7,500	Diamond \$5,000	Sapphire \$3,750	Emerald \$2,500	Ruby \$1,250
Recognition on ACTHA website	Large logo recognition on ACTHA homepage	Medium logo recognition on ACTHA homepage	Small logo recognition on ACTHA homepage	Hyperlinked company name recognition on ACTHA homepage	Company name recognition on ACTHA homepage
Recognition in online directory	Logo and description in online directory	Logo and description in online directory	Logo and description in online directory	Company description in online directory	Company description in online directory
Recognition in ACTHA newsletter	Large logo recognition in monthly newsletter	Medium logo recognition in monthly newsletter	Small logo recognition in monthly newsletter	Company name recognition in monthly newsletter	Company name recognition in newsletter
Directory Advertising	Large hyperlinked ad on top and bottom of online directory (336 x 280 px)	Large hyperlinked ad on top of online directory (336 x 280 px)	Large hyperlinked ad on top of online directory (336 x 280 px)	Small hyperlinked ad on top of online directory (180 x 150 px)	Small hyperlinked ad on top of online directory (180 x 150 px)
Homepage Advertising	Large hyperlinked ad on ACTHA homepage (336 x 280 px)	Large hyperlinked ad on ACTHA homepage (336 x 280 px)	Large hyperlinked ad on ACTHA homepage (336 x 280 px)	Small hyperlinked ad on ACTHA homepage (180 x 150 px)	N/A
Newsletter Advertising	Large ad in twelve (12) ACTHA newsletters (672 x 480 px)	Large ad in six (6) ACTHA newsletters (672 x 480 px)	Large ad in two (2) ACTHA newsletters (672 x 480 px)	N/A	N/A
2019 Seminar Sponsorship	Sponsorship rights to four (4) ACTHA seminars	Sponsorship rights to two (2) ACTHA seminars	Sponsorship rights to one (1) ACTHA seminar	N/A	N/A
2019 Conference Sponsorship	Gold Sponsorship to ACTHA conference	Gold Sponsorship to ACTHA conference	Silver Sponsorship to ACTHA conference	Bronze Sponsorship to ACTHA conference	N/A

CONFERENCE AND SEMINAR SPONSORSHIP Open to members only.

Conference Gold Sponsor \$2,295	Conference Silver Sponsor \$1,895	Conference Bronze Sponsor \$1,295	Seminar Sponsor \$500 / event
<ul style="list-style-type: none"> • Large logo with hyperlink on event website and in event-related materials • Exhibitor space at the event • Full page ad (8" x 10") in event program • PowerPoint scroll recognition during general session • Includes up to five commercial member registrations 	<ul style="list-style-type: none"> • Small logo with hyperlink on event website and in event-related materials • Exhibitor space at the event • Half page ad (8" x 5") in event program • PowerPoint scroll recognition during general session • Includes up to three commercial member registrations 	<ul style="list-style-type: none"> • Company name with hyperlink on event website and listed in event-related materials • Exhibitor space at the event • Quarter page ad (4" x 5") in event program • PowerPoint scroll recognition during general session • Includes up to two commercial member registrations 	<ul style="list-style-type: none"> • Large company logo recognition on event website • Featured as event sponsor in two (2) eblasts • Speaker introduction on-stage and sponsorship acknowledgment at event • Company included in all social media posts promoting event

GENERAL INFORMATION

- All orders are confirmed once payment is received in full.
- An invoice will be emailed to the primary contact upon receipt of order.
- Payment online or by phone:
 Online at the ACTHA website through PayPal using a credit card or PayPal account
 Call us at 773.804.8971 during regular business hours

- Payment by mail or email, submit with completed order form to:
 Big Buzz Idea Group
 Attn: ACTHA
 4055 W. Peterson Ave., Suite 105
 Chicago, IL 60646
 Email to: Melissa@bigbuzzideagroup.com

Questions? Call our office or email us at actha@actha.org