

# 2019 ACTHA CONFERENCE SPONSORSHIP

**COMPANY INFORMATION** (Please type or print legibly. Form must be fully completed.) Apply online at [www.actha.org](http://www.actha.org).

Primary Contact		Company Name	
Address		City	State      Zip
Phone	Email Address	Website	
Event Contact (Fullfilment/Pre-Event Info/Day of Event)		Email Address	
Payment Contact (If Different From Primary)		Email Address	

**PAYMENT INFORMATION**     Check (make payable to ACTHA)     Credit Card

Credit Card Number	Expiration Date	Security Code
Credit Card Holder Name	Billing Address	Card Holder Signature

**PLEASE SELECT FROM THE OPPORTUNITIES LISTED BELOW** (Sponsor benefits and details on reverse side)

**SPONSORSHIP**

- Conference Sponsorship                      \$5,000                      \$ \_\_\_\_\_
- Printing Sponsor                                      \$2,500                      \$ \_\_\_\_\_
- Exhibitor Hall Sponsorship (3 available)      \$1,500                      \$ \_\_\_\_\_
- Postage Sponsor                                      \$1,000                      \$ \_\_\_\_\_
- Breakfast Sponsors (10 available)              \$500                         \$ \_\_\_\_\_

**EXHIBITOR**

- Exhibitor—Member                                \$595/\$695                \$ \_\_\_\_\_
- Exhibitor—Non-member                            \$940/\$1,040             \$ \_\_\_\_\_
- General Display Booth Member                 \$200                        \$ \_\_\_\_\_
- General Display Booth Non-member             \$300                        \$ \_\_\_\_\_
- Corner Booth Upgrade                             \$150                        \$ \_\_\_\_\_

**PROGRAM ADVERTISING**

- Back Cover—Full Page Color (1 available)    \$750                        \$ \_\_\_\_\_
- Full Page Black & White Ad                      \$400                        \$ \_\_\_\_\_
- Half Page Black & White Ad                      \$250                        \$ \_\_\_\_\_
- Business Card Sized Black & White Ad         \$100                        \$ \_\_\_\_\_

**Total Due**                      \$ \_\_\_\_\_

**GENERAL INFORMATION**

An invoice can be provided upon request. Sponsor benefits are not activated until payment in full and completed application are received. Please provide a hi-res\* copy of your logo to use for both print and/or online promotion as outlined in the benefits.

\*Hi-res copy of your logo should be 300 ppi/dpi vector art or a jpg at a minimum print size of six inches wide

Mail to:  
Big Buzz Idea Group, ATTN: ACTHA  
4055 W. Peterson Ave., Suite 105,  
Chicago, IL 60646

or email to [Melissa@bigbuzzideagroup.com](mailto:Melissa@bigbuzzideagroup.com)



# 2019 ACTHA CONFERENCE SPONSORSHIP BENEFITS

## SPONSORSHIP

### CONFERENCE SPONSORSHIP: \$5,000

- On stage banners
- Podium branding
- Premier logo placement on website, eblast and at on site
- Full page ad in front of conference program
- Exhibitor booth
- Includes five attendees

### PRINTING SPONSOR: \$2,500

- Company logo displayed on the printed mailers as the printing sponsor

### EXHIBITOR HALL SPONSORSHIP (3 available) \$1,500

- Logo placement on the three overhead signs (4' x 4' panel)
- Half page ad in conference program
- Exhibitor booth
- Includes two attendees

### BREAKFAST SPONSOR (10 available): \$500

- Sponsor logo to be included on signage

### POSTAGE SPONSORS: \$1,000

- Company logo displayed on the printed mailers as the postage sponsor

## EXHIBITOR

### EXHIBITOR—MEMBER: \$595/\$695

- 8' x 8' booth
- Listing in conference program
- Includes two attendees

### EXHIBITOR—NONMEMBER: \$940/\$1,040

- 8' x 8' booth
- Listing in conference program
- Includes two attendees

### GENERAL DISPLAY BOOTH: MEMBER \$200/NONMEMBER \$300

- Can't make the show but still want to promote your company? Share your promotional materials in our resource center!

### CORNER BOOTH UPGRADE: \$150

- 10' x 10' booth

## ADVERTISING OPPORTUNITIES

- Back Cover (1 available): 7.5" x 10" color - \$750
- Full Page Ad: 7.5" x 10" black and white - \$400
- Half Page Ad: 3.75" x 5" black and white - \$250
- Business Card Ad: 3.5" x 2" black and white - \$100

\*All hi-res art files (300 ppi/dpi at print size) are due on Wednesday, August 20.