

# 2019 ACTHA SPRING CONFERENCE SPONSORSHIP

**DATE:** March 30, 2019      **LOCATION:** Drury Lane, 100 Drury Lane, Oakbrook Terrace, IL  
**FOR MAXIMUM EXPOSURE: Secure your sponsorship by February 15, 2019**

**COMPANY INFORMATION** (Please type or print legibly. Form must be fully completed.) Apply online at [www.actha.org](http://www.actha.org).

Primary Contact		Company Name	
Address		City	State      Zip
Phone	Email Address	Website	
Event Contact (Fulfillment/Pre-Event Info/Day of Event)		Email Address	
Payment Contact (If Different From Primary)		Email Address	

**PAYMENT INFORMATION**     Check (make payable to ACTHA)     Credit Card

Credit Card Number	Expiration Date	Security Code
Credit Card Holder Name	Billing Address	Card Holder Signature

**PLEASE SELECT FROM THE OPPORTUNITIES LISTED BELOW** (Sponsor benefits and details on reverse side)

## SPONSORSHIP

- |   |         |          |
|---|---------|----------|
| <input type="checkbox"/> Conference Sponsorship                   | \$5,000 | \$ _____ |
| <input type="checkbox"/> Printing Sponsor                         | \$2,500 | \$ _____ |
| <input type="checkbox"/> Exhibitor Hall Sponsorship (3 available) | \$1,500 | \$ _____ |
| <input type="checkbox"/> Postage Sponsor                          | \$1,000 | \$ _____ |
| <input type="checkbox"/> Breakfast Sponsors (10 available)        | \$500   | \$ _____ |

## EXHIBITOR

- |   |               |          |
|---|---------------|----------|
| <input type="checkbox"/> Exhibitor—Member                 | \$595/\$695   | \$ _____ |
| <input type="checkbox"/> Exhibitor—Non-member             | \$940/\$1,040 | \$ _____ |
| <input type="checkbox"/> General Display Booth Member     | \$200         | \$ _____ |
| <input type="checkbox"/> General Display Booth Non-member | \$300         | \$ _____ |
| <input type="checkbox"/> Corner Booth Upgrade             | \$150         | \$ _____ |

## PROGRAM ADVERTISING

- |   |       |          |
|---|-------|----------|
| <input type="checkbox"/> Back Cover—Full Page Color (1 available) | \$750 | \$ _____ |
| <input type="checkbox"/> Full Page Black & White Ad               | \$400 | \$ _____ |
| <input type="checkbox"/> Half Page Black & White Ad               | \$250 | \$ _____ |
| <input type="checkbox"/> Business Card Sized Black & White Ad     | \$100 | \$ _____ |

**Total Due**      \$ \_\_\_\_\_

## GENERAL INFORMATION

An invoice can be provided upon request. Sponsor benefits are not activated until payment in full and completed application are received. Please provide a hi-res\* copy of your logo to use for both print and/or online promotion as outlined in the benefits.

For maximum exposure, secure your sponsorship by February 15, 2019.

\*Hi-res copy of your logo should be 300 ppi/dpi vector art or a jpg at a minimum print size of six inches wide

Mail to:

Big Buzz Idea Group, ATTN: ACTHA  
 4055 W. Peterson Ave., Suite 105,  
 Chicago, IL 60646

or email to [Melissa@bigbuzzideagroup.com](mailto:Melissa@bigbuzzideagroup.com)



# 2019 ACTHA SPRING CONFERENCE SPONSORSHIP BENEFITS

## SPONSORSHIP

### CONFERENCE SPONSORSHIP: \$5,000

- On stage banners
- Podium branding
- Premier logo placement on website, eblast and at on site
- Full page ad in front of conference program
- Exhibitor booth
- Includes five attendees

### PRINTING SPONSOR: \$2,500

- Company logo displayed on the printed mailers as the printing sponsor

### EXHIBITOR HALL SPONSORSHIP (3 available) \$1,500

- Logo placement on the three overhead signs (4' x 4' panel)
- Half page ad in conference program
- Exhibitor booth
- Includes two attendees

### BREAKFAST SPONSOR (10 available): \$500

- Sponsor logo to be included on signage

### POSTAGE SPONSORS: \$1,000

- Company logo displayed on the printed mailers as the postage sponsor

## EXHIBITOR

### EXHIBITOR—MEMBER: \$595/\$695

- 10' x 8' booth
- Listing in conference program
- Includes two attendees

### EXHIBITOR—NONMEMBER: \$940/\$1,040

- 10' x 8' booth
- Listing in conference program
- Includes two attendees

### GENERAL DISPLAY BOOTH: MEMBER \$200/NONMEMBER \$300

- Can't make the show but still want to promote your company? Share your promotional materials in our resource center!

### CORNER BOOTH UPGRADE: \$150

- 10' x 8' booth

## ADVERTISING OPPORTUNITIES

- Back Cover (1 available): 7.5" x 10" color - \$750
- Full Page Ad: 7.5" x 10" black and white - \$400
- Half Page Ad: 3.75" x 5" black and white - \$250
- Business Card Ad: 3.5" x 2" black and white - \$100

\*All hi-res art files (300 ppi/dpi at print size) are due on Wednesday, August 20.